Privacy Policy

We consider consent, data privacy, and transparency a top priority. Bringing the power to control personal information that we store into the hands of you, the user, is an important pillar in building a service and community like **Mommin For J's**.

General Information

<u>https://www.momminforjs.com</u> are fully owned by **Mommin For J's** (hereinafter referred to as "**Mommin For J's**").

We use the information we collect about you to improve the content of **Mommin For J's** and to provide a more personalized experience. We may also use it to periodically inform you about changes on our Websites and new products and services. We do not sell, trade, or rent your personal information to others.

What personal information we collect

Information you may give us

You may provide personal information to us, such as your name or email address. For example, you may voluntarily submit information to us by subscribing to the Mommin For J's List email newsletter or submitting a contact form.

Information we collect

We automatically collect certain anonymous information about your browsing behavior to help us analyze the website and our service. For example, when you use the website, we will log your IP address, operating system type, browser type, referring website, pages you viewed or searched for, how long you visited, and the dates/times when you accessed the website. We also collect information about actions you take when using the website, such as links clicked.

Email Addresses

We may collect your email address, but only if you voluntarily provide it to us. This may occur, for example, if you sign up to receive an email newsletter, or enter a promotion. We will use your email address for the purposes for which you provided it to us, and also from time to time to send you emails regarding the Site or other products or services that we believe may be of interest to you. You may opt-out of such email communications at any time by clicking the "unsubscribe" button in the email.

We will not share your email address with any third parties.

Use of Cookies

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the

server each time the browser requests a page from the server. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

We use cookies for the following purposes:

- 1. authentication we use cookies to identify you when you visit our website and as you navigate our website
- 2. advertising we use cookies [to help us to display advertisements that will be relevant to you
- 3. analysis we use cookies to help us to analyze the use and performance of our website

We use Google Analytics to analyze the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website.

Display Ads

We may use third-party advertising companies to serve content and advertisements when you visit the Website, which may use cookies.

Affiliate Program Participation

The Website may engage in affiliate marketing, which is done by embedding tracking links into the Website. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales for purposes of commissions.

Additional Rights of EEA (European Economic Area) Residents

If you are a resident of a country in the EEA, according to the General Data Protection Regulation (GDPR), you have the following rights:

- (i) access your personal data
- (ii) ensure the accuracy of your personal data
- (iii) the right to have us delete your personal data
- (iv) the right to restrict further processing of your personal data, and
- (v) the right to complain to a supervisory authority in your country of residence in the event that data is misused

If you believe that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. You may do so in the EU member state of your residence, your place of work, or the place of the alleged infringement.

You may exercise any of your rights in relation to your personal data by written notice to us.

Changes to the Privacy Policy

We may change this Privacy Policy from time to time. The most recent version of the Privacy Policy will always be posted on the Site, with the "Effective Date" posted at the top of the Policy. We may revise and update this Privacy Policy if our practices change, as technology changes, or as we add new services or change existing ones. If we make any material changes to our Privacy Policy or how we handle your personal information, or we are going to use any personal information in a manner that is materially different from that stated in our Privacy Policy at the time we collected such information, we will give you a reasonable opportunity to consent to the change. If you do not consent, your personal information will be used as agreed to under the terms of the privacy policy in effect at the time we obtained that information. By using our Site or services after the Effective Date, you are deemed to consent to our then-current privacy policy. We will use information previously obtained in accordance with the Privacy Policy in effect when the information was obtained from you

No disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

California Online Privacy Protection Act Compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act COPPA. According to the California Online Privacy act, you have the following rights:

- 1. Know what personal data is being collected.
- 2. Know whether your personal data is sold or disclosed and to whom.
- 3. Access to your personal data.
- 4. Request to delete any personal information about you
- 5. Not be discriminated against for exercising their privacy rights.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (California Online Privacy Protection Act); we do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years old or older.

Access to Personally Identifiable Information

You have the right to obtain confirmation from Mommin For J's information relating to the processing of your personal data, including the right to request a copy of all data processed about yourself. To make a request, please write to us, verifying your identity and specifying what information you require.

Editing and Deleting Information

You can change, modify, rectify, and delete your Information at any time please contact us through the contact information.

Your Consent

By using our site, you consent to our privacy policy.

Contacting Us

If you have any questions not covered in our Privacy Policy or any other concerns about how we use your personal data, please feel free to contact us.